



# 2025 RAB Impact Grant Program

RAB created the Impact Grant Program in 2017 to recognize the generosity of you, our distributors, and to support your efforts to make a meaningful difference. This program is a key part of our long-term commitment to customer collaboration, community impact, and environmental sustainability.

We are now offering the Impact Grant quarterly, giving you more opportunities throughout the year to nominate nonprofit initiatives that create lasting change.

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## Guidelines

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### Program goals

The RAB Impact Grant Program is designed to:

- Support nonprofit projects that benefit the community and the environment
- Recognize distributors for their community investment and sustainability leadership
- Celebrating stories of volunteerism and local impact

### Eligibility

- All applicants must be *nominated by a RAB distributor*
- Beneficiaries must be *501(c)(3) nonprofits* or have a fiscal agent that is a 501(c)(3). Additional tax-exempt entities will be considered on a case-by-case basis.
- Religious organizations *are not eligible*, though affiliated community nonprofits *may be considered*
- Political campaigns, lobbying, and related activity are not eligible

### Volunteer Requirement

To reinforce our shared values, each grant must include a volunteer component involving at least one RAB Lighting employee. Volunteer work can be on-site or remote, and may include:

- Lighting design or energy consulting
- Marketing, media, or press release assistance
- Event planning or day-of help
- Research, planning, or business advice

*Note: While not required, we strongly prefer that the volunteer activity is related to the funded project.*

### What the Grant can fund

Grants may support a variety of project-related costs, including:

- Program staff and personnel
- Training (*including associated travel*)
- Contracted services (*e.g., construction, tech support*)
- Equipment or supplies (*must relate directly to the project*)
- Up to 10% of the request may be allocated to overhead if needed

# 2025 RAB Impact Grant Program Guidelines cont.

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## Funding Priorities

While we welcome diverse projects, priority will be given to proposals that align with:

- *Environmental sustainability or community-centered impact*
- Capital improvements that promote *energy efficiency, waste reduction, or stormwater management*
- Programs focused on *children's health and wellness*, especially in underserved areas
- Creative approaches that promote *lasting, measurable outcomes*

## What we're looking for

Successful proposals will be:

- *Achievable and innovative*
- *Volunteer-driven*, especially involving RAB staff and distributor partners
- *Cost-effective* and based on durable, smart investments
- *Locally impactful* with long-term community benefit
- Aligned with RAB's values of *community, collaboration, and integrity*

## Review criteria

**Environmental sustainability and/or community support - *Weight 60%***

- Strength of mission alignment
- Program fit with RAB priorities

**Impact of proposed grant - *Weight 40%***

- Measurable benefits to the community or environment
- Feasibility of achieving proposed outcomes

*Note: Environmental sustainability refers to conserving natural resources and maintaining ecological balance for current and future generations.*

## Quarterly grant cycles

- October
- January
- April
- July

Distributors will receive reminders and access to the *online application portal* during each cycle.

We've designed the process to be *simple, clear, and supportive*.

## Let's create change—together

Whether you're supporting a local youth program, driving energy efficiency, or uplifting environmental initiatives—this grant is for you. Together, we can light up communities, empower nonprofits, and lead with purpose.